



STRIDE AND STROLL FOR STROKE

Dear _____,

I am writing today for an urgent need - **HELPING PEOPLE IN OUR OWN COMMUNITY.**

Cutbacks in public health care and community program funding have reached a crisis point for stroke survivors and caregivers in Ottawa. Thanks to changes in the health care system in the last 8 years most people can recover from a stroke but with this success there are more stroke survivors that need community re-engagement services which are not offered by our public health system or any other charity. Stroke is one of the few devastating medical occurrences that can improve with time, however successful recovery depends on accessing the right Community Resources.

- ⊗ Stroke is the third leading cause of death in North America.
- ⊗ On average, a stroke occurs every 45 seconds and someone dies every 3 minutes.
- ⊗ 50,000 people have a stroke every year in Canada; over 2,500 people in Ottawa have a stroke every year.
- ⊗ Disability affects 75% of stroke survivors and in most cases they cannot return to work.
- ⊗ Stroke happens at any age...The risk to infants is equal to the risk to the elderly.
- ⊗ Stroke can affect patients physically, mentally, emotionally, or a combination of the three.

Stroke Survivors Association of Ottawa fulfills a critical component of the Stroke Continuum, specifically in the areas of Peer Support, Caregiver Education and Community navigation, re-engagement and support. These services are essential to help reduce depression and isolation and to prepare those who have been affected by stroke or to assist with the understanding of the challenges ahead.

Unfortunately our current public health system and research organizations, such as Heart and Stroke, do not provide any direct funding or programs for those individuals and families impacted by stroke. The deficit in funding and programs directly hinder stroke survivors and their family's ability to continue recovery and creates a "crack in the system" and a heavier dependency on already stressed long term care facilities.

To meet the funding challenges, we are hosting the

STRIDE AND STROLL FOR STROKE
Saturday, June 12th, 2010 – 10:00-12:00 noon
Lincoln Fields Shopping Centre



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We hope that you would take an active part and be a Community Sponsor for this important event. Working together, we can make a difference to stroke community in Ottawa and surrounding area. All money raised will directly fund our peer support, training and education.

You can help by serving as a corporate sponsor. I have attached our sponsorship offerings for your reference.

We hope we can count on your support and partnership to help with the stroke community.

Thank you for your consideration,

Sincerely,

Larry Parks
Stride and Stroll 2010
Sponsorship Coordinator
613-823-3520

Janet McTaggart
Executive Director
Stroke Survivors Association of Ottawa
613-237-0650 x104